

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-Dic-15 Unidades	31-Dic-14 Unidades	Incremento %
BRANIFF (cig)	254.676.497	261.808.356	-2,72%
COBURN (cig)	171.911.300	222.294.260	-22,66%
CALYPSO (cig)	160.649.950	167.539.261	-4,11%
SILVERADO (cig)	142.134.200	138.463.600	2,65%
ROLL'S (cig)	141.649.107	137.500.911	3,02%
BULLBRAND (cig)	124.168.140	117.394.160	5,77%
AMIGOS (cig)	120.854.894	131.645.385	-8,20%
FARIAS (cig)	99.550.672	109.805.889	-9,34%
CHESTERFIELD (cig)	98.825.464	83.151.348	18,85%
DUCADOS (cig)	93.265.800	121.070.624	-22,97%
JOCKEY (cig)	69.575.838	46.852.204	48,50%
H.W. CAFÉ CRÈME (cig)	62.526.855	61.087.160	2,36%
CALYPSO	61.883.395	67.641.849	-8,51%
PANTER (cig)	56.348.245	50.274.900	12,08%
PALL MALL(cig)	54.500.508	-	-
AL CAPONE (cig)	45.884.112	48.402.656	-5,20%
AGIO (cig)	38.272.982	37.285.595	2,65%
BREAK (cig)	30.930.732	30.213.820	2,37%
SALSA (cig)	30.879.290	33.529.550	-7,90%
VEGAFINA (cig)	28.766.233	31.235.360	-7,90%
REX (cig)	27.063.840	30.644.000	-11,68%
LA PAZ (cig)	24.858.870	25.728.689	-3,38%
CLUBMASTER (cig)	22.939.920	22.554.440	1,71%
EL GUAJIRO	20.792.553	23.641.064	-12,05%
TRABUCOS	20.363.068	23.318.217	-12,67%
LA DALIA	19.758.610	21.308.710	-7,27%
REIG (cig)	19.635.180	-	-
BRAVO (cig)	13.447.680	18.820.360	-28,55%
NEWMINSTER (cig)	12.451.868	2.574.900	383,59%
L&M (cig)	12.442.344	17.772.813	-29,99%
FARIAS	12.172.076	14.336.612	-15,10%
VICTORIA (cig)	11.980.570	13.688.520	-12,48%
NEOS (cig)	11.429.219	11.621.025	-1,65%
DUX	11.032.790	12.494.650	-11,70%
DANNEMANN MOODS (cig)	10.719.240	10.284.432	4,23%
MONTECRISTO (cig)	9.525.160	9.555.674	-0,32%
MONTE NEGRO	8.565.689	8.398.532	1,99%
CANDLELIGHT (cig)	7.999.321	9.714.695	-17,66%
MINI DAVIDOFF (cig)	6.750.680	7.164.250	-5,77%
ENTREFINOS (cig)	6.598.560	7.311.220	-9,75%
CORONAS (cig)	6.561.000	7.147.640	-8,21%
PUNCH (cig)	6.060.340	5.908.000	2,58%
ISLEÑOS	5.456.009	5.744.100	-5,02%
RESTO MARCAS	90.183.713	95.637.145	-5,70%
Totales	2.286.042.514	2.302.566.576	-0,72%